

PROMOTION

1. HOME PHONE + INTERNET 8 MBPS BUNDLE PROMOTION

Applicable to all Exchanges

For the period of 1 March 2013 to 28 February 2014 inclusive, eligible customers may benefit from the following promotional offer.

Eligible Customers:

The Company's new Local line and existing residential customers subscribing to the Home Phone + Internet 8 Mbps Bundle who do not currently subscribe to High-Speed Internet Service and who are adding Bell TV will receive a \$18.00 monthly credit for 6 months. The credit will start on the 7th month of the subscription.

This promotion is available in conjunction with existing offers/promotions.

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1. HOME PHONE + INTERNET 8 MBPS BUNDLE PROMOTION

Applicable to all Exchanges

As of 31 July 2012 until 31 December 2012 inclusive, eligible customers may benefit from the following promotional offer. In the Kirkland Lake Exchange, the monthly credit is from 29 July 2012 until 31 December 2012.

Eligible Customers:

New Local line and existing residential customers subscribing to the Home Phone + Internet 8 Mbps Bundle who do not currently subscribe to High-Speed Internet Service will receive a \$19.08 monthly credit for 6 months.

This promotion is available in conjunction with existing offers/promotions.

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Applicable to Kirkland Lake and Kapuskasing Exchanges

From 6 September 2012 until 31 December 2012 inclusive, eligible customers may benefit from the following promotional offer.

Eligible Customers:

The Company's existing residential Local + High-Speed Internet Service customers and non-contracted customers currently subscribing to the Residential Valu-Add Bundle - SuperValu adding Bell TV and migrating to the Home Phone + Internet 8 Mbps Bundle in Kirkland Lake and Kapuskasing Exchanges will receive a \$19.08 monthly credit for 6 months. C

This promotion is available in conjunction with existing offers/promotions, except the Home Phone + Internet 8 Mbps Bundle Promotion, featured on page 13 of this section.